



Benchmarking made easy So you think?

## Agenda



"The Snapshot"



**Benchmarks** 



Peers



Metrics



Questions

# "The" Snapshot

#### Austin Community CollegeWide XXXX Snapshot

	1. Access and Enrollment		3	. Completion / Transfer / Employmer	nt
	Compared to: 1	arget Δ		Compared to: 1	
1.1	Total Headcount 1"	● Ψ	3.1 Co	urse Completion (A,B,C,S,P)1**	<ul><li>市</li></ul>
1.2	African-American Head count 2**	<b>○</b> ♠	3.2 Tr	aditional Course Completion (A,&C,A,F)1	● ♠
1.3	African-American Student Proportion 1	● ♠	3.3 Di	stance Learning Course (ONL) Completion (A,B,C,S,P)1	● ♠
1.4	Hispanic Headcount 1**	<b>●</b> ♠		lult Educuation Completers 1	● Ψ
1.5	Hispanic Student Proportion 1	• <b>1</b>		D Completers 1	● ♠
1.6	Asian Head count 3**	● ★	3.6 Ac	lult Ed (GED) transition to post-secondary <sup>1</sup>	● ♠
1.7	Asian Student Proportion 1	● ♠	3.7 Cc	re Completers 5**	● ♠
1.8	Other Student Proportion 1	• 4	3.8 Su	ccessful Dev. Ed Transition to Credit - Math	●
1.9	Service Area Penetration - Credit Instruction <sup>5</sup>	●		ccessful Dev. Ed Transition to Credit - Writing <sup>3</sup>	○
1.10	Adult Basic Education Headcount 1**	● ♠	3.10 1	otal Associates Awards 1**	● ♠
1.11	English Second Language Headcount [ESOL-Cr OHy]1	• 4	3.11 1	otal Certificates Awards 1**	<b>●</b> ♠
1.12	Headcounts EDUC (PTIC - ALL Std Dev courses)	●		otal Technical Awards <sup>1**</sup>	<ul><li>中</li></ul>
1.13	Dev. Ed. Reading Headcount 1	• 4	3.13 1	otal Health Related Awards 1**	<b>○</b> ♠
1.14	Dev. Ed. Writing Headcount 1	• 4	3.14 L	icensure Rate <sup>1</sup>	● Ψ
1.14	Dev. Ed. Integrated Reading / Writing <sup>1</sup>	●	3.15 I	PEDS3yr. Graduation Rate 6**	● →
1.15	Dev. Ed. Math Head count 1	• 4		PEDS3yr. Transfer Rate <sup>6**</sup>	● ♠
1.16	Distance Learning Headcount 1	● ♠	3.17	Sainful Employment Rate <sup>5</sup>	● ⇒
1.17	Dual Enrollment [805/80H5/00IJ] 5	● ♠			
1.18	Continuing Education Headcount 2**	● ♠		4. Administration	
1.19	Companies Served by CE - CT <sup>5</sup>	<ul><li>\$\Psi\$</li><li>\$\Psi\$</li></ul>		Compared to: 1	Target ∆
1.21	Market Penetration - (CE) Students <sup>3</sup>	• • • • • • • • • • • • • • • • • • •	4.1 %	of course sections taught by FT faculty <sup>3</sup>	○ ♠
1.22	% of Students Receiving Financial Aid <sup>6</sup>	<ul><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•<li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><l></l></li></ul>	4.2 %	faculty diversity (non-white faculty):	● ♠
1.23	Annual Tuition * [State]S	● →	4.3 Ra	tio faculty to student * (FTE)/students	• 🖖
			4.4 Ra	tio Counseling and Advising staff + (೯ ಗರಕ)/ಚುದರಾಣ	<ul><li>● </li></ul>
	2. Persistence and Engagement		4.5 \$	allo cated for technology-related expenses 1	●
	Compared to: T	Target ∆	4.6 \$	allo cated for facilities-related expenses 1	<b>●</b> ♠
2.1	Fall to Fall Retention (FTC)1**	<b>○</b> ♠		E) Net Revenue <sup>5</sup>	• 🖖
2.2		<b>●</b> ♠	4.8 Ne	et Assignable Sq. ft <sup>(Ne0*5/H)1</sup>	● →
2.3	Active and Collaborative Learning <sup>2</sup>	○ ♠	4.9 Co	lege Climate Grievance Rate *5	<b>●</b> 👚
2.4	Student Effort 2	<ul><li>中</li></ul>			
2.5	Acad emic Chall enge <sup>2</sup>	● ♠		<u>Data Sources</u>	
2.6	Student-Faculty Interaction <sup>2</sup>	● Ψ	1 Aust	in Community College Data System	
2.7	Support for Learners <sup>2</sup>	<ul><li>□</li><li>Ψ</li></ul>	<sup>2</sup> Com	munity College Survey of Student Engagement (case	:)
			3 Nati	onal Community College Benchmarking Project (Note	P)
	A - Change from prior year  " measure is expected to be below names:		4 Nati	onal Center for Educational Statistics (NCES)	
	"" manuels appears to be below ranger "" manuel to 23-27 ACC Strategic Ran			Higher Education Coordinating Board (THECS)	
	maggica is 23-27 ACC strategic From			50X3 OTX metrics only reflect data availables bit ener eport is published	
	The ACC College Wide Snapshot is a comprehensive one page quict of mission related metrics that monitor progresss towerds goels  Tagets also projected 1 year, peersive rage, or benchma some metrics do not have tagets.  The reporting year wary by metric based on administration of the collecting the data or reporting cycles.	ric	•	rated Postsec ondary Education Data System (IPEDS)  Symbols  chieved target  Did not achieve target  Within 10% of target  Comparison to previous year	



#### Austin Community CollegeWide XXXX Snapshot

	Institutional Goal		Current	ACC	ACC
	institutional doal	Target	Data Period	Current	Previous
1.1	Total Headcount 1	42,405	F20	41,543	41,574
1.2	African-American Headcount 1	3,068	F20	3,063	2,950
1.3	African-American Student Proportion <sup>1</sup>	6.65%	F20	7.37%	7.10%
1.4	Hispanic Headcount 1	13,964	F20	14,840	13,299
4.5	10	94 669/	500	00.700	04.000

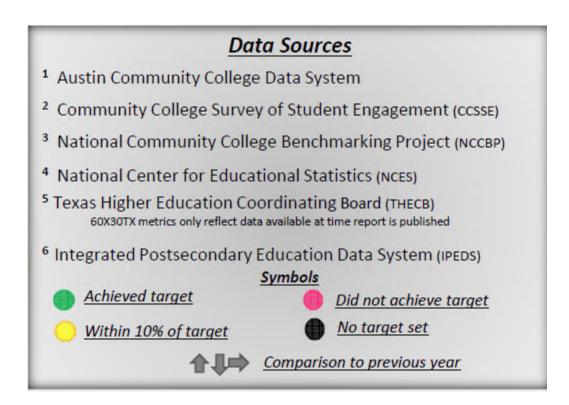
#### **Austin Community CollegeWide XXXX Snapshot**

"The"
Snapshot
data

Institutional Goal		Current	ACC	ACC
Institutional Goal	Target	Data Period	Current	Previous
1.1 Total Headcount <sup>1</sup>	42,405	F20	41,543	41,574
1.2 African-American Headcount <sup>1</sup>	3,068	F20	3,063	2,950
1.3 African-American Student Proportion <sup>1</sup>	6.65%	F20	7.37%	7.10%
1.4 Hispanic Headcount <sup>1</sup>	13,964	F20	14,840	13,299
1.5 Hispanic Student Proportion <sup>1</sup>	34.66%	F20	35.72%	31.99%
1.6 Asian Headcount <sup>1</sup>	2,003	F20	2,171	1,964
1.7 Asian Student Proportion <sup>1</sup>	5.25%	F20	5.23%	4.72%
1.8 Other Student Proportion <sup>1</sup>		F20	51.68%	56.19%
1.9 Service Area Penetration - Credit Instruction <sup>3</sup>	2.91%	AY19	3.18%	3.63%
1.10 Adult Basic Education Headcount <sup>1</sup>	4,384	AY20	4,568	4,298
1.11 English Second Language Headcount [ESOL- Cr Only]1		F20	382	390
1.12 Headcounts EDUC [FTACC<12sch - ALL Std Dev courses]1		F20	4,370	2,167
1.13 Dev. Ed. Reading Headcount <sup>1</sup>		F20	809	993
1.14 Dev. Ed. Writing Headcount <sup>1</sup>		F20	699	902
1.14a Dev. Ed. Integrated Reading / Writing <sup>1</sup>		F20	187	40
1.15 Dev. Ed. Math Headcount <sup>1</sup>		F20	4,947	5,362
1.16 Distance Learning Headcount <sup>1</sup>	10,094	F20	10,364	9,896
1.17 Dual Enrollment [ECS/ECHS/DCIL]5	5,341	F20	6,081	5,236
1.18 Continuing Education Headcount <sup>1</sup>	11,140	AY20	11,747	10,922
I 5.15   Total Health Related Awards		OUS ATZI	634	620

5.13	Total Health Kelated Awards "	0.	MYZ AYZ	1	634	620
3.14	Licensure Rate <sup>1</sup>	100.00	% AY2	0	98.03%	98.55%
3.15	IPEDS 3yr. Graduation Rate <sup>6</sup>	9.5	% F18 co	hort	8.00%	8.00%
3.16	IPEDS 3yr. Transfer Rate <sup>6</sup>	31.90	% F18 co	hort	35.00%	30.00%
3.17	Gainful Employment Rate <sup>5</sup>		Qtr4-	20	72.00%	72.00%
4.1	% of course sections taught by FT faculty <sup>a</sup>	52.50	% F20	)	48.54%	44.93%
4.2	% faculty diversity (non-white faculty)1	50.19	% F20		24.78%	24.68%
	Ratio faculty to student*(FTE)/ttudents3	16.5	1 F20		19.32	19.75
4.4	Ratio student to Counseling and Advising staff* [FTSI]/ttudents3	5	9 F20		277	396
	\$ allocated for technology-related expenses <sup>1</sup>		FY2	1	\$ 12,500,000	\$ 9,000,000
4.6	\$ allocated for facilities-related expenses <sup>1</sup>		FY2	1	\$ 8,500,000	\$ 4,000,000
4.7	(CE) Net Revenue <sup>3</sup>	5 -	FY2	1	\$ (127,737)	\$ 8,404
4.8	Net Assignable Sq. ft <sup>(NetFS/N)1</sup>		0 FY2	1	58	58
	College Climate Grievance Rate*3	0.17	% AY2	0	0.800%	0.484%

### **Benchmarks**



# The metrics 1

#### 1. Access and Enrollment

		Compared to: Target	Δ	
1.1	Total Headcount 1**	0	4	
1.2	African-American Headcount 1**	0	1	
			A	ı

_	4. Administration		
		Compared to: Target	Δ
4.1	% of course sections taught by FT faculty	3	1
4.2	% faculty diversity (non-white faculty)1	•	1
4.3	Ratio faculty to student *(FTE)/students3		4
4.4	Ratio Counseling and Advising staff *(FTSE),	/students3	4
4.5	\$ allocated for technology-related expens		1
4.6	\$ allocated for facilities-related expenses	1	1
4.7	(CE) Net Revenue <sup>3</sup>	•	4
4.8	Net Assignable Sq. ft (NetFS/H)1	•	<b>→</b>
4.9	College Climate Grievance Rate *3	•	1
3.10	Total Associates Awards 1**		1
3.11	Total Certificates Awards 1**	•	1
3.12	Total Technical Awards 1**		1
3.13	Total Health Related Awards 1**		1
3.14	Licensure Rate <sup>1</sup>		4
3.15	IPEDS 3yr. Graduation Rate 6**		€
3.16	IPEDS 3yr. Transfer Rate 6**		1
3.17	Gainful Employment Rate 5	•	<b>→</b>
1.23	(201)5	0	<b>→</b>

### Peers

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19328 Y AMERICANRIVER COLLEGE	SACRAMENTO	CA	1	1 25	515	758	751	(3)	1201 11	78 225	2 2179	755	1	162 7	.3 11	.I	11.1	19917	1251	462	51.5	21.5 01	lask P	lank Pla	nk Plant	Plant	Plank	Plank	Plank	Plank	1979	1110	665	557	311 710	657	57 21.25
144855 Y COLLEGE OF DUPAGE	Gira Eliqu	IL .		1 11	1971	201	601	1611	1116 66	31 313	5 5827	1892	21	155 (	.1 11	.1	12 1.3	2 17856	1713	4554	45.1	15.1	5474	7444	170	676	166	131	1763 205	16.	2174	1112	12 197	311	597 1277	112	555 5.45
282222 Y COLUMBUS STATE COMMUNITY COLLEGE	COLUMBUS	OH	5	1 25	1297	2628	2628	5756	461 9	17	170	311	11	151 15	.3 1	.1	2.5	1988	1515	Plank	5.2	11.1	2313	2754	103	5175	251	511	100 61	n.	2198	1111	20 165	268	597 1279	1888	225 2.58
282956 H CUYANOGA COMMUNITY COLLEGE DISTRICT	CLEVELAND	OH	5	1 25	1251	2152	2897	5555	311 (1	0 11	1131	155	14	\$72	31 3	1.2	2.1	5 1905	100	33	7.2	15.7	2145	7225	5771	301	1165	166	2155 (725	63.	5171	1711 12	1197	567	771 1999	1565	591 1.91
224642 Y EL PASO COMMUNITY COLLEGE	EL PASO	TX	- 1	1 26	(569	1251	1231	1755	60 69	75 925	1 1231	181	1 15	358 2	.5 10	1.4	LI L	4 15257	1256	375	7.5	1.1	515	1854	6167	2686	107	551	1959 996	12.5	2765	100 12	77 1111	514	676 4585	316	EB1 1.37
199782 Y PLORIDA COMMUNITY COLLEGE AT JACKSONVILLE	JACKSOHVILLE	ri.	-	1 8	5892	1615	1615	5522	101 72	51 511	3111	766	11	127	24 (	1.4	1.1	19717	2875	201	0.2	7.2	1174	(27)	2246	816	100	664	163 255	1	2378	412 12	76 1985	333	512 1975	- 1	1864 2.63
184788 Y GLEHDALE COMMUNITY COLLEGE	accurace.	AZ SA	5		1692	1998		5251	400 8		1311				.1 19		£1 1.	1 1991	150		15.5	16.6	186	5587	1011	2525	522	551	557 155			30 3	27 598	257	233 677	60	10 1.75
225429 Y HOUSTON COMMUNITY COLLEGE SYSTEM	HOTZUON	TX		1 57	16	1175	2472	2552	1958 61	271	1571	1215	1 8	ESS 23	.1 8	.7	ff.5 L.	1 21771	699	1075	5.5	17.1	1651	00	1733	1161	915	765	1959 200	74.0	565	5128 25	2 110	755	100 307	2323	1288 2.7
252546 Y HORTHERH VIRGINIA COMMUNITY COLLEGE	AHHAHDALE	YA	- 1	1 11	1197	1624	1624	5165	791 12	11 36	2232	1216	1 25	996 45	.2 11	1.2	11.5	31165	2619	666	1.1	16.2	2851	200	10	2691	656	979	E33 143	7	200	2854 7	57 1211	632	711 1611	1559	65 10.22
285746 Y PORTLAND COMMUNITY COLLEGE	Parlland	0R	- 7		(155	2311	200	6911	120 12	51 20	2221	711	7 16	121 (	.5	.1	1.1	2 19289	1511	(6)	1.5	55.5	2181	(111	5217	6631	171	451	40 20	7	501	1914 11	12 12 12	er:	115 2499	1212	551 6.76
122575 H SANDIEGO MESA COLLEGE	ANII PILAY	CA		1 22	860	126		466	551 11	76 212				255 5	.1 15	.2	21.1	11724	110		25.1	55.8 PI	lask 9	lank 91a	nk Plant	Plant	Plank	Plank	Plank	Plack	1161	155 2	12 (65	275	46 576	551	15 24.42
228547 H TARRANT COUNTY COLLEGE DISTRICT	FORTWORTH	TX	- 1	1 52	2667	1111	1616	3511	122 52	22 56	2 560	1155	1 21	E7E 15	.4 15	.2	5.5	7 1999	2123	712	11.2	21.6	1245	7615	565	2555	(11	50	117 239	76.9	5527	2565 11	1565	655	1971 1982	1974	H 1.30
255772 Y TIDEWATER COMMUNITY COLLEGE		YA	- 1			2166		68	1158 62						11 (	1.1	5.0	16221	1516			1.1	1655	207	1751	2728	567	521	551 1235	H.	1676	1268	16 712	255	616 354		
187532 ALPUQUERQUE TECHNICAL VOCATIONAL INSTITUTE	ALPUGUERQUE	HH	5			1676		7474	1158 125	17 (11					1 (1		2.5	7 11758	1112	125	6.9	1.5	(55	5155	1611	2027	ill	712	76 107	7	1555	1155	1176	101	755 517	735	121 1.47
222992 AUSTIN COMMUNITY COLLEGE	AUSTIH	TX			1691	1554		5164	731 13	11 20	241				.2 21		5.1 1.3	1 15746	517	527		55.5	1131	(133	1225	361	122	659	103 171	11.	244	101 1	1258	111	111 1113	116	197 6.85
111887 CERRITOS COLLEGE	HYBHBER	CA	- 1		1125	241		(11)	101 111	0 31	5 2679		-		<del>'</del>	-	12.5 L.	7 11911	1154			21.4	415	4252	2371	5515	677	E34	245 216	75.1		116 3	19 66	252	356 523		15 28.14
112138 CITY COLLEGE OF SAH FRANCISCO	SAM FRANCISCO	CA	-1		10	671		(61	1251 17	11 120					.6 16	-	33.1 L.	5 19718	1121			25.2	114	7111	2797	4653	144	255	1555 2140	11.		1836 3	1525	731	715 1911	1158	165 21.61
215255 COMMUNITY COLLEGE OF PHILADELPHIA	PHILADELPHIA	PA	-1	_		5578		3558	E35 54						.1 5		1.7 L	S 10567	1633			15.2	1618	1676	2855	1233		154	1121 1173		1654	1155	55 147	111	626 157		51 5.61
115555 DE ANZA COLLEGE	CUPERTIHO	CA	-1		3111	197		5252	751 75				-		.7 11	-	55.5 E.S	5 16778	1251			25.3 91		lank Pla				Plank	Plank	Plank	1867	755 5	12 511	257	231 (23		21 25.14
119894 DIAPLO VALLEY COLLEGE	PLEASANT HILL		-1		1116	711		5158	511 125		1 211						11 L	7 12877	(1)	521		21.1	765	(121	785	3661	623	516	65 110	16.3	1127	197 2	11 (62	255	289 665		21 57.85
119856 EAST LOS ANGELES COLLEGE	HOHTEREYPARK	-	-		200	711		301	1251 17								16.1 L	2 11995	1211	667		17.4	112	5178	2755	2474	(7)	562	1111 1311	71.	117	633 2	71 511	234	267 (16	111	11 55.65
119988 EL CAMINO COLLEGE		CA	-		3559	66		5557	1251 75		( 216						16.7 L	1 13653	1175			16.5	111	((11	1512	1121	691	110	1113 116	_	150	197	51 787	165	462 551		1 26.62
114785 PRESHO CITY COLLEGE		CA	-1	_	1755	711		5258	1250 77						.1 17	-	1 1.	2 12111	1112			11.1	133	5252	1551	1554		765	(2) 1715			1121 0	11 765	334	61 67	101 712	
19495 HILLS POROUGH COMMUNITY COLLEGE	TAMPA	n.	-		2115	1833		6855	210 12							.7	1.6	12162	1917			12.1	1862	310	1855	230		E11	111 1535	12.0		1712 11	29 711	261	528 2487		585 2.44
117545 LONG PEACH CITY COLLEGE		CA HI	-1		1177	124		CH CH	2141 17			_			.7 11	.1	11.3 1.1	1 12528	1256	337		16.2	255	(05	2235	2927	155	Ш	1215 2551	19.5		337 3	7 766	200	(1) (2)	282	ES 19.17
178798 MACOMB COMMUNITY COLLEGE 185154 MESA COMMUNITY COLLEGE	WARREH HESA	ni At	- 1		265	1331		5231	100 51	**			-		1 1	.1	1.1 L	11655	1236		-	Plant 43.5	2017	1631	1221	2626	1211	197 157	565 121			990	165	235	921 100	972	(5) 1.1
		HD SH	- 1					310			1 275				.5 15	19	1.1 1.1	2 10211	1971		_	21.2	1230		317	5212			***			1236 3	ar 155	120	115 111		28 5.75
		HD CA	-1	_	1671	5550		411	571 197 1261 13	-		_	_		.5 11		19.5 L. 29.1 L.	5 16172	1992			21.7	241	7952	5312	5212	1328	***	2101 210	74.3 BL		195 1	1962	527	111 111	- 111	75 5.25
119154 HT SAN ANTONIO COLLEGE 199478 HASSAU COMMUNITY COLLEGE	WALHUT GARDEH CITY	UH UU	-1					300	1251 12				-	121 5	1 1		a.i I.	S 19172 2 15717	2363		31.1	21.1	2519	2127	1212	5756	623	111	1535 1721			1656 12	115	592	521 1636 573 1636	156	532 2.45
2274EZ HORTH HARRIS MONTGOMERY COMMUNITY COLLEGE DISTRIC		nt .				424		2366	III 112 III 72						11 17		3.1 1.1	4 19266	1572			41	486	5444	1716	1161		E2E	1333 1741	12.1		2899 22		526	1110 2554		1123 4.55
171555 OAKLAHD COMHUNITY COLLEGE	PLOOMPIELD HILLS	1/4	-		116	1861		3331	171 55	0 99					<del>''</del>		3.1 1.	5 12157	186	151		21.6	1636	5745	1267	3134	101	***	440 440	10.		433 66	1710	101	50 50		110 -1.33
128942 ORANGE COAST COLLEGE	COSTAMESA	ni ca			521	1/16		5258	331 13							.1	23.7 1.3	7 19578	101			22.1 91		lank Pla	1111	Plan	116.0	Plank	1100 122	Plant Nr.	1925	200 2	2 72	711	36 66		11 25.61
128571 PALOMAR COLLEGE		CA CA		_	1511	756		655	331 IS						.5 21		14 4	0 19120	191			42.2	541	3511	1623	2228	1121	141	222 17.	71.3		1122	14 344	224	67 16	111	57 23.5
18525 PIHA COHHUNITY COLLEGE	TUCSOH	67	-		1216	90		5914	752 72		5 351		-		( 2		12 1	5 16720	1712			11.7	181	624	2116	2021	144	249	121 200	10.0		1411 41	2 ((0)	954	100 100		1 2.15
227924 SAH AHTOHIO COLLEGE	SAN ANTONIO	TY			131	445		3736	551 12		1 2133				1 6		2.6	5 12552	1716	4111	7.0	12	153	2020	400	2250	10	014	222 000	31.5	122	549	121	625	216 60	10	
227979 SAN JACINTO COLLEGE-CENTRAL CAMPUS	PASADEHA	TY	$\rightarrow$		20	1112		2554	1251 11						.4 8		t 10	1978	1612	1821	13.6	13.6 91	link a	Lab PL	Bll	Plan	110	Blad	Black	Plant	2622	1177 12	6 444	621	F75 1911	20	571 2.52
121515 SANTA ANA COLLEGE		CA CA	$\rightarrow$		1929	ESE		661	1251 17								15.2 L		1311			21.5 PI		Lank PL			81.4	Plant	Plan	Plant	1251	D1 3	29 535	254	662 555		151 21.51
122977 SAHTA HOHICA COLLEGE	SANTA HONICA	***			101	211		6221	1226 16	1 11	1 331		_	512 11			13.0 1.1	5 1916	1311			11.2	1237	(624	44	283	111	141	488 10	13.0		1222	9 29	124	(2) 322		26 15.57
SESSES SUPPOLY COUNTY COMMUNITY COLLEGE		HY				390		6121	1001	271					2 11		2.5	1 1631	2565		22.5	16.7	2852	5519	2111	011	133	102	1125 255			1027	0 112	571	01 1711		50 2.7
434672 THE COMMUNITY COLLEGE OF BALTIMORE COUNTY	CATOHSVILLE	-	-					1811	100 12		1 111			555 27	9 4		4 1	11333	1957			11.5	3116	3163	3111	5116			198 262	11.0		1582		94	731 1217		39 11
TOTAL THE SYLHAMITT SYSTEMS OF PRETITIONS COURTY	-MIVINITIES	***	_	4 6			12.00		.211 20	- 111	- 3111	1 183	1 16				4 6	1 1122	1221	131	11.5	11.3	200	4111	2111	2110	40.0	***		11.0	1 1111	.210	1122	101			-4 3.0

# Ended with this for IPEDS and NCCBP

	IPEDS			
	Peer	Institution Name	City)	State
1	Υ	AMERICAN RIVER COLLEGE	SACRAMENTO	CA
2	Υ	COLLEGE OF DUPAGE	Glen Ellyn	IL
3	Υ	COLUMBUS STATE COMMUNITY COLLEGE	COLUMBUS	ОН
4	N	CUYAHOGA COMMUNITY COLLEGE DISTRICT	CLEVELAND	ОН
5	Υ	EL PASO COMMUNITY COLLEGE	EL PASO	TX
		FLORIDA COMMUNITY COLLEGE AT		
6	Υ	JACKSONVILLE	JACKSONVILLE	FL
7	Υ	GLENDALE COMMUNITY COLLEGE	GLENDALE	AZ
8	Υ	HOUSTON COMMUNITY COLLEGE SYSTEM	HOUSTON	TX
9	Υ	NORTHERN VIRGINIA COMMUNITY COLLEGE	ANNANDALE	VA
10	Υ	PORTLAND COMMUNITY COLLEGE	Portland	OR
11	N	SAN DIEGO MESA COLLEGE	SAN DIEGO	CA
12	Ν	TARRANT COUNTY COLLEGE DISTRICT	FORT WORTH	TX
13	Υ	TIDEWATER COMMUNITY COLLEGE	NORFOLK	VA
		AUSTIN COMMUNITY COLLEGE	AUSTIN	TX
	NCCE	P Peers		
	all of	he above that are participants in NCCBP and the following	:	
	Albuq	uerque Technical Vocational Institute (22,077)		
	MaCo	mb (22,245)		
	Miami	-Dade (58,490)		
	San A	ntonio College (20, 831)		
	Suffo	k County Community College (20,980)		

# Question

# What is the number one rule of thumb metrics development

Measure what matters

## **Metrics**

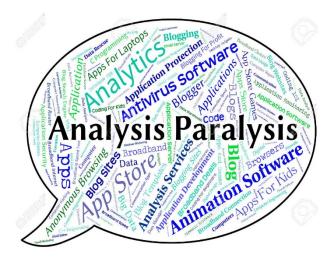


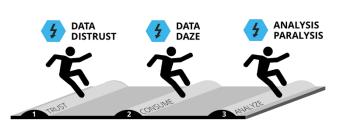


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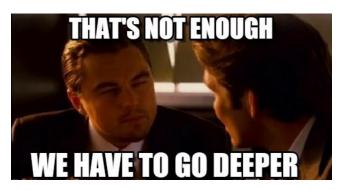
# When is enough,

enough?









Data Definitions/ details:	Goal	Measures						100		200	ACC Stra	tegic Pla	n '17-'21				
1. Goal One	Acc	ess and E	inrollment: Improve conne	ction a	nd enti	ry proce	esses to	increas	se stude	ents' ac	cess to	and en	rollmer	ıt in gu	ided pathwa	ays.	
Factbook Fall data ord	1	1.1. Increase 10 percent.	e overall college headcounts by	F11	F12	F13	F14	F15	F16 <sup>*1</sup>	F17	F18	F19	F20	F21	Δ '11-'15 %change	5yr Avg	
	Ω		ACC actual / trend	45,100	43,315	41,627	40,949	41,574	39,688	39,238	38,803	38,062	37,101	36,674	-7.82%	42,513	
	TREND		Annual % change		-4.0%	-3.9%	-1.6%	1.5%	-4.5%	-1.1%	-1.1%	-1.9%	-2.5%	-1.2%			
	F		Annual increase /decilne (n)		(1,785)	(1,688)	(678)	625	(1,886)	(449)	(435)	(741)	(961)	(427)			
	Ξ														5% Goal		
			ACC actual / growth	45,100	43,315	41,627	40,949	41,574	41,927	42,284	42,643	43,006	43,371	43,740	43,653		
5% target	GROW		Annual Growth rate						0.85%	0.85%	0.85%	0.85%	0.85%	0.85%			Goal met
	G		Annual Increase(n)						353	356	359	362	366	369			
	Ŧ														10% Goal		
	GROWTH		ACC actual / growth	45,100	43,315	41,627	40,949	41,574	42,260	42,957	43,666	44,387	45,119	45,863	45,731		3
10% target	2		Annual Growth rate						1.65%	1.65%	1.65%	1.65%	1.65%	1.65%			Goal met
	U		Annual Increase(n)						686	697	709	720	732	744			-
	Ŧ														20% Goal		
	Ž		ACC actual / growth	45,100	43,315	41,627	40,949	41,574	42,863	44,192	45,561	46,974	48,430	49,931	49,889		
20% target	GROWTH		Annual Growth rate						3.10%	3.10%	3.10%	3.10%	3.10%	3.10%			Goal met
	G		Annual Increase(n)						1289	1329	1370	1412	1456	1501			

## **Strategic Planning metrics**

ACC 2014-16 StrPln	THECB 60X30TX StrPln	TWIC 16-23 StrPln
2. Prepare a world-class workforce and expand regional economic		G3 - Improve and enhance services, programs, and policies to facilitate
growth		effective and efficient transitions
M2.1 - 10% increase in CTE dual credit enrollments		G3 - Expand career and technical education courses to provide additional
		opportunities for dual credit.
M2.2 - 10% increase in CEU workforce courses / programs		G4 - Increase employment outcomes by increasing awareness of vocation
		rehabilitation services and better serving underserved populations.
M2.3 - 10 % increase in Transitions and I-BEST (Integrated Base Education	OVER ARCHING Provide high-quality adult education programs to	G2 - Increase access to, referral between, and outcomes of adult education
and Skills Training) programs for adult students	improve educational attainment for educationally underserved adults	programs and services.
M2.4 - 10 % increase in Competency-Based Education (CBE) courses		G4 - Employ enhanced or alternative program and service delivery method
M2.5 - 10% increase in work based experiences for ACC students		
M2.6 - 10% increase in students obtaining industry certifications		G1 - Expand licensure and industry certification.
		G1 - Use third-party, industry-based certifications where relevant as an
		education or training outcome to connect graduate competencies to job sk
		requirements.
		G1- Align career and technical education program content and outcomes
		third-party, industry-based certifications

# Metrics... What more? Can you say VFA



The VFA is the principle accountability framework for community colleges with measures defined to encompass the full breadth of the community college mission and the diversity of students' goals and educational experiences. The mission-appropriate measures determine how well community colleges are serving students; provide colleges the ability to identify problems and set goals for institutional improvement; and be properly accountable to stakeholders.

Austin Community College District (Austin, TX)

VFA Data Collection Cycle 2016-17

#### What's in the Two-Year Progress Report

- Two-Year Progress Measures
  - Retention: fall to next term
  - Successful completion of credits: 1st term; by end of year two # of total credits completed with a C grade (C-, C+) or better by the cohort
  - Reached credit threshold by end of year two # of students in the cohort that earned 24 credits (part-time) or 42 credits (full-time)
  - Persistence/attainment outcomes by the end of two years:
    - Completed certificate or degree
    - Transferred
    - Still enrolled

# What you say? Student Success

**Metrics** 

				Fell 2018				
		N:	tance Learning	Full-time /Adjur	nd Faculty			
ACC Baseline Indicators SSI Plan	Unduplicated		Persistence Fall 2018 to Spring	Galloway Courses	All Courses Face to Face/ Classroom	Distance Learning	full-time faculty (Chades	Adjund Paculty

#### **ACC Student Success Baseline Data**

					Fall 2018				The state of the s
			College-Wide			Classroom / Dis	tance Learning	Full-time/Adj	unct Faculty
ACC Baseline Indicators SSI Plan	Unduplicated Headcount <sup>1</sup>	All Courses (Grade C or above) <sup>2</sup>	Persistence Fall 2018 to Spring 2019 <sup>1</sup>	Persistence Fall 2018 to Fall 2019 <sup>1</sup>	Gateway Courses (Grade C or above) <sup>2,3</sup>	All Courses Face to Face/ Classroom (Grade C or above) <sup>2</sup>	Distance Learning Courses (Grade C or above) <sup>2</sup>	Full-time faculty (Grades C or above) <sup>2</sup>	Adjunct Faculty (Grades C or above) <sup>2</sup>
Fall 2016	41,543	73.6%	68.6%	44.5%	69.1%	75.5%	63.0%	71.6%	75.2%
Trend (Compared to Baseline Fall 2016)	•	•	•	•		•	•	•	•
Aggregate (All Students)	40,799	74.4%	68.7%	45.5%	69.1%	76.4%	65.0%	73.3%	75.5%
White	17,963	78.0%	68.1%	42.8%	74.0%	80.2%	68.6%	76.5%	79.4%
Black	2,973	64.5%	64.9%	43.0%	57.5%	67.6%	53.0%	63.9%	65.0%
Hispanic	14,916	71.0%	70.1%	49.1%	65.2%	72.7%	61.2%	69.9%	71.9%
Asian	2,222	79.7%	67.8%	45.6%	75.0%	81.4%	72.6%	78.5%	81.2%
All Other Races/Ethnicities <sup>4</sup>	2,400	76.9%	70.6%	46.2%	70.2%	79.1%	65.5%	75.7%	78.1%
Unknown	325	74.2%	66.2%	45.5%	64.7%	75.8%	69.3%	70.2%	78.8%

	Non-Dev6d		35,5	76.1%	68.5%	45.0%	70.8%	78.4%	66.3%	74.9%	77.4%	Г
	White		16,2	19 79.5%	67.6%	42.5%	75.4%	81.7%	69.5%	77.8%	80.7%	ı
	Sack		2,4	07 66.1%	65.7%	43.2%	58.6%	69.5%	55.0%	65.2%	66.2%	ı
	Hispanic Asian		12,A	25 75.0%	70.2%	48.9%	67.0%	74.9%	62.8%	71.9%	74.0%	ı
			2,0	56 80.3%	67.0%	44.2%	75.3%	52.1%	75.1%	75.9%	82.0%	ĺ
	All Other Races/Ethnicities 4	9	2,1	58 78.5%	70.5%	46.0%	71.7%	80.8%	66.2%	76.7%	79.9%	ı
	Unknown		2	96 74.6%	66.6%	45.6%	63.4%	75.7%	71.4%	70.8%	79.1%	ı

#### Notes:

Official headcount, pendstence, FTIC status, and DevEd status are calculated bissed on 12th class day.

<sup>&</sup>lt;sup>3</sup> Grade data is based on End of Term data which includes students enrolled (disensolled after the 12th class day).

<sup>&</sup>lt;sup>3</sup> Gazeway courses are courses life notified as having both high enricliment and high with drawal rates (life updated in April 2017; SNGI-1201, SNGI-1201, HST-1201, HIST-1201, HIST-1201, MATH-1214, MATH-1224, MATH-1222, MATH-1222, MATH-1223, MATH-1241, PHII-1201, PSIC-1201, SOG-1201, SOG-1201,

<sup>&</sup>quot;All Other Races' Includes all Hawalian/Padfic Islander, Am. Indian/Alaskan Native, Non-Resident Allen, Two or more races.

So urce: Grade diata, End of Term diata, and Official Reporting Date (ORD) data

Metrics "Bloody metrics"

1.1. Incre 2.1. Incre 2.4. 3.3. Increase	3.8. Increase 4.	.1. Workfo	4.2. Mark	keting/e 4	4.4. Fina	ancials:	4.4. Financ	ial 4.5	. Human	Re 4.6.	Technology:
1.1.1. Inc completi develoaward by 15	transfer to fou 4.	1.1. Empl	(NCCBP)	е	4.4.1. ( expenditu	Cost per ires divi	IPEDS - Revo	iti 4.5	.1. Empi	loy 46	. Capacity metrics - Numbers of computers per student, per
1.1.1. Inc years in (2.1.1. Inc) 2.4.1. 3.3.1. Afric 2.4.2. percent 2.1.2. Inc) 2.4.3. 2.4.3. 2.2.2. A significant states of the complete development award by 15 2.4.1. 3.3.1. Afric 2.4.2. 3.3.2. Hispi	3.8.2. Hispa 4.	1.2. Lices 1.3. Empl	4.2.2. M 4.2.3. Ut	finority j nique vi 4	4.42.	Cost pe	Fe St:	de em	ployees di	vid facu	lty, bandwidth, Numbers of smart classrooms, AV support
percent 2.1.3. Incl 2.4.3. 3.3.3 Asiar	3.8.3. Asian 4.1	1.4. Ecor	4.2.4. Pa	age view d		+				uct 1400	Desfermence metrics continue reliability and the accounts
2.1.4. Di: 2.5. Ir 2.5. Ir 3.4. Increase 2.1.4.1. Ir college by 15 percen	transfer to foul 4 t	1.6 E	426 Bo	ounce ra onversic	4.4.3. <i>A</i>	Average Clean au	Lo	ca 4.5			Performance metrics – uptime, reliability, quality, security
programs 3.4.1. Afric	3.9.2. Hispa	Ac	4.2.8. In	ibound 1 4	4.4.5. (	Complia	Pri	4.5			Relevancy - Use of technology in teaching/learning - Learning
Adult Ed. (2:1:7:2:11) a. a. (3:4:4: MISDA		Oli	4.2.9. Re 4.3. <b>Facil</b>	lities 4	147 (	Fund Ba Cost and	Sa IPEDS - Ende	le:	.6. Stud	ent .	, digital assets
1.1.6. Inc courses. 1.2. Fina 2.2. Incre 1.2.1. Inc of Studer 2.6. In Committee 1.2.1. Inc. of Studer 2.6. Inc. of Studer 2.6. In Committee 1.2.1. Inc. of Studer 2.6. In Committee 1.2.1. Inc. of Studer 2.6. In Committee 1.2.1. Inc. of Studer 2.6.		Co-	4.5.1. GI	1055 54. 4	1.4./.1.	Operat	IPEDS - Ende IPEDS - Ass IPEDS - Plan	et: 4.5	.7. Trair	in 4.6.4	Client satisfaction, complaints, response time
of Studen 2 4 Chimchillian b	0 10 0 TT	337	and is calc	culated t 4	4.4.9. <i>I</i>	Appropri	IPEDS Scho	J- 45	.6. Facu	1ty 4.6.	. Improved productivity, time for business processes
20 percei benchma 2.6.1. by 5 p 3.5.1. Afric 20 percei across the 2.6.2. 3.5.2. Hispa	3.10.3. Asia	Te (be	value of 10	nt value 4 00% is a 4	4.4.10.1.	E&G	IPEDS - Curr IPEDS - Curr	en Fac	culty Salar	y R 4.6.0	5. Implementation of Intranet
1.3. Incre 2.2.1. Act by 10 3.5.3. Asiar	by 100 percer	0	gross same	are foot 4	4.4.11.	Total R	IPEDS - Inde IPEDS - Fina	bt 4.3.	./. Facil	itie 4.6.7	. Accessibility
1.3.1. Bu: 2.2.3. Aca 2.7.1. Degree by 1:	Seeking, 150% (*5	P1a	the backlog	g of med	tneco na	IS 101 4y	ren	e i 4.5	81 Pro	1.6.8 ofes	3. Funds allocated for technology related expenses
1.3.3. Cul 2.2.4. Stu 2.7.2. 3.6.1. Afric	10 percent wi	Ac	gross squa	are foot 4	4.4.12.1.	State a	Per	e 4.5		so( IPEI	OS - Academic Libraries
1.3.4. De: 2.2.5. Sur years 1 3.6.2. Hispa Technolo 2.3. Incre 2.7.3. 3.6.3. Asiar		16	units (BTU 4.3.5. Su	ustainab 4	4.4.12.3.	Tuitic Feder	Exp	en 4.5	.8.3. As	sis	Library characteristics
1.3.5. Hei developr years 13.7. Increase	3.14. Student	Fre	4.3.7. Fu	afety – e 4 unds all( 4	1 4 12 5	Instu Const	P		.8.4. Ins		Collections
points. 2.7.4. four-year unit	seeking studer	Ke	4.3.8. Sp	pace Us: 4	1 4 13	Full-tim			DS - Full-		Expenditures
1.4. Studi 2.3.1. two ye 3.7.1. Afric 2.7.5. 3.7.2. Hispa	3.15. Transfer	De	4.3.10. D	pace Pro Deferred Critical D	1.4.14.	Annua	D.	it Sta	tus and pr DS - Num	ima her	Library services
2.3.3. three y 3.7.3. Asian	students by 2		4.3.12. C	ampus (4	4.4.15.	Financi	Exp				23 TO (2004-03)

# Question

# How many metrics are in NCCBP



# "The" Snapshot data

Institutional Goal	Target	Current Data Period	ACC Current	ACC Previous
1.1 Total Headcount <sup>1</sup>	42,405	F20	41,543	41,574
1.2 African-American Headcount <sup>1</sup>	3,068	F20	3,063	2,950
1.3 African-American Student Proportion <sup>1</sup>	6.65%	F20	7.37%	7.10%
1.4 Hispanic Headcount <sup>1</sup>	13,964	F20	14,840	13,299
1.5 Hispanic Student Proportion <sup>1</sup>	34.66%	F20	35.72%	31.99%
1.6 Asian Headcount <sup>1</sup>	2,003	F20	2,171	1,964
1.7 Asian Student Proportion <sup>1</sup>	5.25%	F20	5.23%	4.72%
1.8 Other Student Proportion <sup>1</sup>		F20	51.68%	56.19%
1.9 Service Area Penetration - Credit Instruction <sup>3</sup>	2.91%	AY19	3.18%	3.63%
1.10 Adult Basic Education Headcount <sup>1</sup>	4,384	AY20	4,568	4,298
1.11 English Second Language Headcount [ESOL- Cr Only]1		F20	382	390
1.12 Headcounts EDUC [FTACC<12sch - ALL Std Dev courses]1	8	F20	4,370	2,167
1.13 Dev. Ed. Reading Headcount <sup>1</sup>		F20	809	993
1.14 Dev. Ed. Writing Headcount <sup>1</sup>	8	F20	699	902
1.14a Dev. Ed. Integrated Reading / Writing <sup>1</sup>		F20	187	40
1.15 Dev. Ed. Math Headcount <sup>1</sup>	5.	F20	4,947	5,362
1.16 Distance Learning Headcount <sup>1</sup>	10,094	F20	10,364	9,896
1.17 Dual Enrollment [ECS/ECHS/DCIL]5	5,341	F20	6,081	5,236

## Don't break the formulas

Institutional Goal	Current vs Target	Current vs Previous	Current vs Target	Current vs Previous
1.1 Total Headcount <sup>1</sup>	=IF(D2>B2,1,IF(B2=D2,1,IF(D2 <b2,if(((d2-b2) b2)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D2&gt;E2,1,IF(D2=E2,0,-1))</td><td>=IF(D2&gt;B2,1,IF(B2=D2,1,IF(D2<b2,if(((d< td=""><td>=IF(E2&gt;D2,1,IF(E2=D2,0,-1))</td></b2,if(((d<></td></b2,if(((d2-b2)>	<b>Ψ</b> =IF(D2>E2,1,IF(D2=E2,0,-1))	=IF(D2>B2,1,IF(B2=D2,1,IF(D2 <b2,if(((d< td=""><td>=IF(E2&gt;D2,1,IF(E2=D2,0,-1))</td></b2,if(((d<>	=IF(E2>D2,1,IF(E2=D2,0,-1))
1.2 African-American Headcount <sup>1</sup>	= F(D3>B3,1, F(B3=D3,1, F(D3 <b3, f(((d3-b3) b3)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D3&gt;E3,1,IF(D3=E3,0,-1))</td><td>=IF(D3&gt;B3,1,IF(B3=D3,1,IF(D3<b3,if(((d< td=""><td>=IF(E3&gt;D3,1,IF(E3=D3,0,-1))</td></b3,if(((d<></td></b3, f(((d3-b3)>	<b>Ψ</b> =IF(D3>E3,1,IF(D3=E3,0,-1))	=IF(D3>B3,1,IF(B3=D3,1,IF(D3 <b3,if(((d< td=""><td>=IF(E3&gt;D3,1,IF(E3=D3,0,-1))</td></b3,if(((d<>	=IF(E3>D3,1,IF(E3=D3,0,-1))
1.3 African-American Student Proportion <sup>1</sup>	=IF(D4>B4,1,IF(B4=D4,1,IF(D4 <b4,if(((d4-b4) b4)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D4&gt;E4,1,IF(D4=E4,0,-1))</td><td>=IF(D4&gt;B4,1,IF(B4=D4,1,IF(D4<b4,if(((d< td=""><td>=IF(E4&gt;D4,1,IF(E4=D4,0,-1))</td></b4,if(((d<></td></b4,if(((d4-b4)>	<b>Ψ</b> =IF(D4>E4,1,IF(D4=E4,0,-1))	=IF(D4>B4,1,IF(B4=D4,1,IF(D4 <b4,if(((d< td=""><td>=IF(E4&gt;D4,1,IF(E4=D4,0,-1))</td></b4,if(((d<>	=IF(E4>D4,1,IF(E4=D4,0,-1))
1.4 Hispanic Headcount <sup>1</sup>	=IF(D5>B5,1,IF(B5=D5,1,IF(D5 <b5,if(((d5-b5) b5)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D5&gt;E5,1,IF(D5=E5,0,-1))</td><td>=IF(D5&gt;B5,1,IF(B5=D5,1,IF(D5<b5,if(((d< td=""><td>=IF(E5&gt;D5,1,IF(E5=D5,0,-1))</td></b5,if(((d<></td></b5,if(((d5-b5)>	<b>Ψ</b> =IF(D5>E5,1,IF(D5=E5,0,-1))	=IF(D5>B5,1,IF(B5=D5,1,IF(D5 <b5,if(((d< td=""><td>=IF(E5&gt;D5,1,IF(E5=D5,0,-1))</td></b5,if(((d<>	=IF(E5>D5,1,IF(E5=D5,0,-1))
1.5 Hispanic Student Proportion <sup>1</sup>	=IF(D6>B6,1,IF(B6=D6,1,IF(D6 <b6,if(((d6-b6) b6)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D6&gt;E6,1,IF(D6=E6,0,-1))</td><td>=IF(D6&gt;B6,1,IF(B6=D6,1,IF(D6<b6,if(((d< td=""><td>=IF(E6&gt;D6,1,IF(E6=D6,0,-1))</td></b6,if(((d<></td></b6,if(((d6-b6)>	<b>Ψ</b> =IF(D6>E6,1,IF(D6=E6,0,-1))	=IF(D6>B6,1,IF(B6=D6,1,IF(D6 <b6,if(((d< td=""><td>=IF(E6&gt;D6,1,IF(E6=D6,0,-1))</td></b6,if(((d<>	=IF(E6>D6,1,IF(E6=D6,0,-1))
1.6 Asian Headcount <sup>1</sup>	=IF(D7>B7,1,IF(B7=D7,1,IF(D7 <b7,if((((d7-b7) b7)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D7&gt;E7,1,IF(D7=E7,0,-1))</td><td>=IF(D7&gt;B7,1,IF(B7=D7,1,IF(D7<b7,if(((d< td=""><td>=IF(E7&gt;D7,1,IF(E7=D7,0,-1))</td></b7,if(((d<></td></b7,if((((d7-b7)>	<b>Ψ</b> =IF(D7>E7,1,IF(D7=E7,0,-1))	=IF(D7>B7,1,IF(B7=D7,1,IF(D7 <b7,if(((d< td=""><td>=IF(E7&gt;D7,1,IF(E7=D7,0,-1))</td></b7,if(((d<>	=IF(E7>D7,1,IF(E7=D7,0,-1))
1.7 Asian Student Proportion <sup>1</sup>	=IF(D8>B8,1,IF(B8=D8,1,IF(D8 <b8,if(((d8-b8) b8)*-100<="10,0,-1))))&lt;/td"><td>₱=IF(D8&gt;E8,1,IF(D8=E8,0,-1))</td><td>=IF(D8&gt;B8,1,IF(B8=D8,1,IF(D8<b8,if(((d< td=""><td>=IF(E8&gt;D8,1,IF(E8=D8,0,-1))</td></b8,if(((d<></td></b8,if(((d8-b8)>	₱=IF(D8>E8,1,IF(D8=E8,0,-1))	=IF(D8>B8,1,IF(B8=D8,1,IF(D8 <b8,if(((d< td=""><td>=IF(E8&gt;D8,1,IF(E8=D8,0,-1))</td></b8,if(((d<>	=IF(E8>D8,1,IF(E8=D8,0,-1))
1.8 Other Student Proportion <sup>1</sup>	●-2	₱=IF(D9>E9,1,IF(D9=E9,0,-1))	=IF(D9>B9,1,IF(B9=D9,1,IF(D9 <b9,if(((d< td=""><td>=IF(E9&gt;D9,1,IF(E9=D9,0,-1))</td></b9,if(((d<>	=IF(E9>D9,1,IF(E9=D9,0,-1))
1.9 Service Area Penetration - Credit	=IF(D10>B10,1,IF(B10=D10,1,IF(D10 <b10,if(((d10-b10) b10)*-100<="10,0,-1))))&lt;/td"><td>→=IF(D10&gt;E10,1,IF(D10=E10,0,-1))</td><td>=IF(D10&gt;B10,1,IF(B10=D10,1,IF(D10<b1< td=""><td>(==IF(E10&gt;D10,1,IF(E10=D10,0,-1))</td></b1<></td></b10,if(((d10-b10)>	→=IF(D10>E10,1,IF(D10=E10,0,-1))	=IF(D10>B10,1,IF(B10=D10,1,IF(D10 <b1< td=""><td>(==IF(E10&gt;D10,1,IF(E10=D10,0,-1))</td></b1<>	(==IF(E10>D10,1,IF(E10=D10,0,-1))
1.10 Adult Basic Education Headcount <sup>1</sup>	=IF(D11>B11,1,IF(B11=D11,1,IF(D11 <b11,if(((d11-b11) b11)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D11&gt;E11,1,IF(D11=E11,0,-1))</td><td>=IF(D11&gt;B11,1,IF(B11=D11,1,IF(D11<b1< td=""><td>=IF(E11&gt;D11,1,IF(E11=D11,0,-1))</td></b1<></td></b11,if(((d11-b11)>	<b>Ψ</b> =IF(D11>E11,1,IF(D11=E11,0,-1))	=IF(D11>B11,1,IF(B11=D11,1,IF(D11 <b1< td=""><td>=IF(E11&gt;D11,1,IF(E11=D11,0,-1))</td></b1<>	=IF(E11>D11,1,IF(E11=D11,0,-1))
1.11 English Second Language Headcount	●-2	<b>Ψ</b> =IF(D12>E12,1,IF(D12=E12,0,-1))	=IF(D12>B12,1,IF(B12=D12,1,IF(D12 <b1< td=""><td>:==IF(E12&gt;D12,1,IF(E12=D12,0,-1))</td></b1<>	:==IF(E12>D12,1,IF(E12=D12,0,-1))
1.12 Headcounts Student Success Courses	●-2	<b>Ψ</b> =IF(D13>E13,1,IF(D13=E13,0,-1))	=IF(D13>B13,1,IF(B13=D13,1,IF(D13 <b1< td=""><td>=IF(E13&gt;D13,1,IF(E13=D13,0,-1))</td></b1<>	=IF(E13>D13,1,IF(E13=D13,0,-1))
1.13 Dev. Ed. Reading Headcount <sup>1</sup>	●-2	<b>Ψ</b> =IF(D14>E14,1,IF(D14=E14,0,-1))	=IF(D14>B14,1,IF(B14=D14,1,IF(D14 <b1< td=""><td>=IF(E14&gt;D14,1,IF(E14=D14,0,-1))</td></b1<>	=IF(E14>D14,1,IF(E14=D14,0,-1))
1.14 Dev. Ed. Writing Headcount <sup>1</sup>	●-2	<b>Ψ</b> =IF(D15>E15,1,IF(D15=E15,0,-1))	=IF(D15>B15,1,IF(B15=D15,1,IF(D15 <b1< td=""><td>=IF(E15&gt;D15,1,IF(E15=D15,0,-1))</td></b1<>	=IF(E15>D15,1,IF(E15=D15,0,-1))
1.15 Dev. Ed. Math Headcount <sup>1</sup>	●-2	<b>Ψ</b> =IF(D17>E17,1,IF(D17=E17,0,-1))	=IF(D17>B17,1,IF(B17=D17,1,IF(D17 <b1< td=""><td>=IF(E17&gt;D17,1,IF(E17=D17,0,-1))</td></b1<>	=IF(E17>D17,1,IF(E17=D17,0,-1))
1.16 Distance Learning Headcount <sup>1</sup>	= F(D18>B18,1, F(B18=D18,1, F(D18 <b18, f(((d18-b18) b18)*-100<="10,0,-1))))&lt;/td"><td><b>Ψ</b>=IF(D18&gt;E18,1,IF(D18=E18,0,-1))</td><td>=IF(D18&gt;B18,1,IF(B18=D18,1,IF(D18<b1< td=""><td>=IF(E18&gt;D18,1,IF(E18=D18,0,-1))</td></b1<></td></b18, f(((d18-b18)>	<b>Ψ</b> =IF(D18>E18,1,IF(D18=E18,0,-1))	=IF(D18>B18,1,IF(B18=D18,1,IF(D18 <b1< td=""><td>=IF(E18&gt;D18,1,IF(E18=D18,0,-1))</td></b1<>	=IF(E18>D18,1,IF(E18=D18,0,-1))
1.17 Dual Enrollment [ECS/ECHS/DCIL]5	= F(D19>B19,1, F(B19=D19,1, F(D19 <b19, f(((d19-b19) b19)*-100<="10,0,-1))))&lt;/td"><td>₱=IF(D19&gt;E19,1,IF(D19=E19,0,-1))</td><td>=IF(D19&gt;B19,1,IF(B19=D19,1,IF(D19<b1< td=""><td>=IF(E19&gt;D19,1,IF(E19=D19,0,-1))</td></b1<></td></b19, f(((d19-b19)>	₱=IF(D19>E19,1,IF(D19=E19,0,-1))	=IF(D19>B19,1,IF(B19=D19,1,IF(D19 <b1< td=""><td>=IF(E19&gt;D19,1,IF(E19=D19,0,-1))</td></b1<>	=IF(E19>D19,1,IF(E19=D19,0,-1))
1.18 Continuing Education Headcount <sup>1</sup>	=IF(D20>B20,1,IF(B20=D20,1,IF(D20 <b20,if(((d20-b20) b20)*-100<="10,0,-1))))&lt;/td"><td>♣=IF(D20&gt;E20,1,IF(D20=E20,0,-1))</td><td>=IF(D20&gt;B20,1,IF(B20=D20,1,IF(D20<b2< td=""><td>=IF(E20&gt;D20,1,IF(E20=D20,0,-1))</td></b2<></td></b20,if(((d20-b20)>	♣=IF(D20>E20,1,IF(D20=E20,0,-1))	=IF(D20>B20,1,IF(B20=D20,1,IF(D20 <b2< td=""><td>=IF(E20&gt;D20,1,IF(E20=D20,0,-1))</td></b2<>	=IF(E20>D20,1,IF(E20=D20,0,-1))

# **Trending**

	2011	15	2012		2013	
		Current Data	ACC	Current Data	ACC	Current Data
Institutional Goal	ACC Current	Period	Current	Period	Current	Period
1.1 Closing The Gaps (CTG) Total Enrollment ***1	41,582	Fall 10	42,004	Fall 11	40,159	Fall 12
1.2 CTG African-American Enrollment ***1	3,698	Fall 10	3,423	Fall 11	3,170	Fall 12
1.3 CTG Hispanic Enrollment ***1	11,067	Fall 10	11,765	Fall 11	11,698	Fall 12
1.4 CTG African-American Student Proportion ***1	8.9%	Fall 10	8.15%	Fall 11	7.89%	Fall 12
1.5 CTG Hispanic Student Proportion ***1	26.61%	Fall 10	28.01%	Fall 11	29.13%	Fall 12
1.6 CTG Other Student Proportion ***1	10.46%	Fall 10	16.51%	Fall 11	14.13%	Fall 12
1.7 Adult Basic Education Enrollment <sup>1</sup>	1,745	FY 11	1,745	FY 11	1,906	FY 12
1.8 English as a Second Language Enrollment <sup>1</sup>	2,524	FY 11	2,524	FY 11	2,427	FY 12
1.9 GED Enrollment <sup>1</sup>	146	FY 11	146	FY 11	129	FY 12
1.10 Dev. Ed. Headcount-Study Skills / HUDE <sup>1</sup>	1,656	Fall 10	1,896	Fall 11	1,386	Fall 12
1.11 Dev. Ed. Reading Headcount <sup>1</sup>	1,435	Fall 10	1,568	Fall 11	1,214	Fall 12
1.12 Dev. Ed. Writing Headcount <sup>1</sup>	958	Fall 10	1,081	Fall 11	1,090	Fall 12
1.13 Dev. Ed. Math Headcount <sup>1</sup>	8,622	Fall 10	8,372	Fall 11	7,801	Fall 12
1.14 Continuing Education Enrollments <sup>1</sup>	12,233	AY 10	11,599	AY 11	11,213	AY11
1.15 % of Students Receiving Financial Aid <sup>1</sup>	34%	AY 10	35.00%	SP11	33.00%	SP12
1.16 Annual Tuition & Fees* 5(30sch)	\$ 1,624	FY11	\$ 1,996	FY12	\$ 2,343	FY13

# First things first

Measure Title	ACC	THECB	NCCBP	Texas	VFA	ACC
	Snapshot	Success		Completes		SSI
	-	Points 🔻	<b>v</b>	-	~	-
Dev. Ed. Math Headcount	X					
College Readiness Math		x				
Dev. Ed Transition to Credit -	х					
Math						
Complete First College-Level		x				
Math Course						
h						
Dev. Ed. Reading Headcount	X					
College Readiness Reading		x				
Dev. Ed. Writing Headcount	X					ā sa
College Readiness Writing		x				
Dev. Ed Transition to Credit -	х					
Writing						
Complete First College-Level		x				
Reading/Writing Course						
Dev. Ed. Headcount-	X					
HUDE/ Study Skills						
Student Cohort Tracking					х	
Developmental Education						
Progress Measures (for all						

### Benchmarks – WHY NCCBP

- 1. Statistically grounded data
- 2. Variety of metrics across many areas of an institution
- 3. Many peers to select from
- 4. Ease of use and reporting
- 5. Cost effective
- 6. SACSCOC metric alignment

Do you know how they did this?



# THEY MEASURED WHAT MATTERED AND THAT WAS IT

# Questions



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Pronouns He/ His/ Him/ Himself