

Benchmarking made easy
So you think?

Agenda



“The
Snapshot”



Benchmarks



Peers



Metrics



Questions

Austin Community CollegeWide XXXX Snapshot

Institutional Goal	Target	Current Data Period	ACC Current	ACC Previous
1.1 Total Headcount ¹	42,405	F20	41,543	41,574
1.2 African-American Headcount ¹	3,068	F20	3,063	2,950
1.3 African-American Student Proportion ¹	6.65%	F20	7.37%	7.10%
1.4 Hispanic Headcount ¹	13,964	F20	14,840	13,299

Austin Community CollegeWide XXXX Snapshot

“The”
Snapshot
data

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1.4 Hispanic Headcount ¹	13,964	F20	14,840	13,299
1.5 Hispanic Student Proportion ¹	34.66%	F20	35.72%	31.99%
1.6 Asian Headcount ¹	2,003	F20	2,171	1,964
1.7 Asian Student Proportion ¹	5.25%	F20	5.23%	4.72%
1.8 Other Student Proportion ¹		F20	51.68%	56.19%
1.9 Service Area Penetration - Credit Instruction ³	2.91%	AY19	3.18%	3.63%
1.10 Adult Basic Education Headcount ¹	4,384	AY20	4,568	4,298
1.11 English Second Language Headcount ^{[ESOL- Cr Only]1}		F20	382	390
1.12 Headcounts EDUC ^{[FTACC<12sch - ALL Std Dev courses]1}		F20	4,370	2,167
1.13 Dev. Ed. Reading Headcount ¹		F20	809	993
1.14 Dev. Ed. Writing Headcount ¹		F20	699	902
1.14a Dev. Ed. Integrated Reading / Writing ¹		F20	187	40
1.15 Dev. Ed. Math Headcount ¹		F20	4,947	5,362
1.16 Distance Learning Headcount ¹	10,094	F20	10,364	9,896
1.17 Dual Enrollment ^{[ECS/ECHS/DCIL]5}	5,341	F20	6,081	5,236
1.18 Continuing Education Headcount ¹	11,140	AY20	11,747	10,922

3.13 Total Health Related Awards ²		AY21	634	620
3.14 Licensure Rate ¹	100.00%	AY20	98.03%	98.55%
3.15 IPEDS 3yr. Graduation Rate ⁶	9.51%	F18 cohort	8.00%	8.00%
3.16 IPEDS 3yr. Transfer Rate ⁶	31.93%	F18 cohort	35.00%	30.00%
3.17 Gainful Employment Rate ⁵		Qtr4-20	72.00%	72.00%
4.1 % of course sections taught by FT faculty ³	52.58%	F20	48.54%	44.93%
4.2 % faculty diversity ^{[non-white faculty]1}	50.19%	F20	24.78%	24.68%
4.3 Ratio faculty to student ^{[FTE]/[students]}	16.51	F20	19.32	19.75
4.4 Ratio student to Counseling and Advising staff ^{[FTE]/[students]}	569	F20	277	396
4.5 \$ allocated for technology-related expenses ¹		FY21	\$ 12,500,000	\$ 9,000,000
4.6 \$ allocated for facilities-related expenses ¹		FY21	\$ 8,500,000	\$ 4,000,000
4.7 (CE) Net Revenue ³	\$ -	FY21	\$ (127,737)	\$ 8,404
4.8 Net Assignable Sq. ft ^{[NetFsqft]1}	50	FY21	58	58
4.9 College Climate Grievance Rate ^{*3}	0.171%	AY20	0.800%	0.484%

Benchmarks

Data Sources

- 1 Austin Community College Data System
- 2 Community College Survey of Student Engagement (CCSSE)
- 3 National Community College Benchmarking Project (NCCBP)
- 4 National Center for Educational Statistics (NCES)
- 5 Texas Higher Education Coordinating Board (THECB)
60X30TX metrics only reflect data available at time report is published
- 6 Integrated Postsecondary Education Data System (IPEDS)

Symbols



Achieved target



Did not achieve target



Within 10% of target



No target set



Comparison to previous year

The metrics

1. Access and Enrollment

Compared to: Target Δ

1.1	Total Headcount ^{1**}		
1.2	African-American Headcount ^{1**}		

4. Administration

Compared to: Target Δ

4.1	% of course sections taught by FT faculty ³		
4.2	% faculty diversity ^{(non-white faculty)1}		
4.3	Ratio faculty to student ^{*(FTE)/students3}		
4.4	Ratio Counseling and Advising staff ^{*(FTSE)/students3}		
4.5	\$ allocated for technology-related expenses ¹		
4.6	\$ allocated for facilities-related expenses ¹		
4.7	(CE) Net Revenue ³		
4.8	Net Assignable Sq. ft ^{(NetFS/H)1}		
4.9	College Climate Grievance Rate ^{*3}		
3.10	Total Associates Awards ^{1**}		
3.11	Total Certificates Awards ^{1**}		
3.12	Total Technical Awards ^{1**}		
3.13	Total Health Related Awards ^{1**}		
3.14	Licensure Rate ¹		
3.15	IPEDS 3yr. Graduation Rate ^{6**}		
3.16	IPEDS 3yr. Transfer Rate ^{6**}		
3.17	Gainful Employment Rate ⁵		
1.23	Annual Tuition ^{*[30sch]5}		

Ended with this for IPEDS and NCCBP

IPEDS Peer	Institution Name	City)	State
1 Y	AMERICAN RIVER COLLEGE	SACRAMENTO	CA
2 Y	COLLEGE OF DUPAGE	Glen Ellyn	IL
3 Y	COLUMBUS STATE COMMUNITY COLLEGE	COLUMBUS	OH
4 N	CUYAHOGA COMMUNITY COLLEGE DISTRICT	CLEVELAND	OH
5 Y	EL PASO COMMUNITY COLLEGE	EL PASO	TX
6 Y	FLORIDA COMMUNITY COLLEGE AT JACKSONVILLE	JACKSONVILLE	FL
7 Y	GLENDALE COMMUNITY COLLEGE	GLENDALE	AZ
8 Y	HOUSTON COMMUNITY COLLEGE SYSTEM	HOUSTON	TX
9 Y	NORTHERN VIRGINIA COMMUNITY COLLEGE	ANNANDALE	VA
10 Y	PORTLAND COMMUNITY COLLEGE	Portland	OR
11 N	SAN DIEGO MESA COLLEGE	SAN DIEGO	CA
12 N	TARRANT COUNTY COLLEGE DISTRICT	FORT WORTH	TX
13 Y	TIDEWATER COMMUNITY COLLEGE	NORFOLK	VA
	AUSTIN COMMUNITY COLLEGE	AUSTIN	TX
	NCCBP Peers		
	all of the above that are participants in NCCBP and the following:		
	Albuquerque Technical Vocational Institute (22,077)		
	MaComb (22,245)		
	Miami-Dade (58,490)		
	San Antonio College (20, 831)		
	Suffolk County Community College (20,980)		

Question

What is the number one
rule of thumb metrics
development

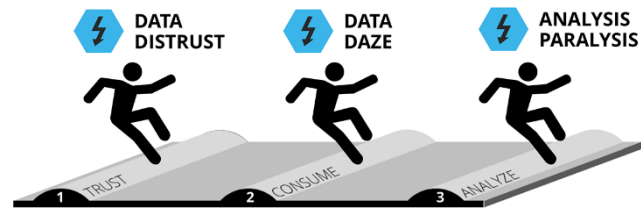
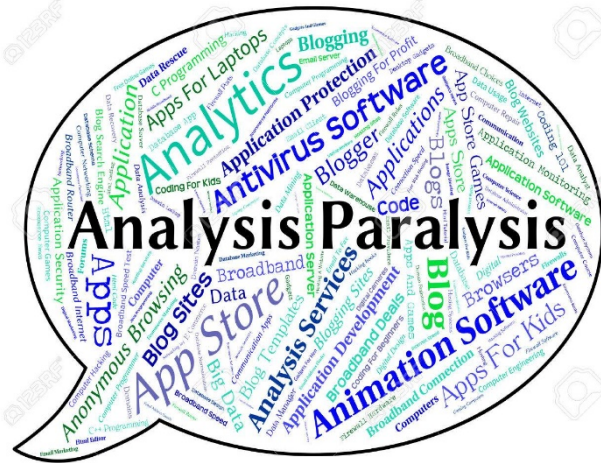
Measure what matters

Metrics



et a metric
get a metric
et a metric
get a metric
et a metric

When is enough, enough?



Data Definitions/ details:	Goal	Measures	ACC Strategic Plan '17-'21												
1. Goal One. Access and Enrollment: Improve connection and entry processes to increase students' access to and enrollment in guided pathways.															
Factbook Fall data ord	1	1.1. Increase overall college headcounts by 10 percent.	F11	F12	F13	F14	F15	F16* ¹	F17	F18	F19	F20	F21	Δ '11-'15 %change	5yr Avg
	TREND	ACC actual / trend	45,100	43,315	41,627	40,949	41,574	39,688	39,238	38,803	38,062	37,101	36,674	-7.82%	42,513
		Annual % change		-4.0%	-3.9%	-1.6%	1.5%	-4.5%	-1.1%	-1.1%	-1.9%	-2.5%	-1.2%		
		Annual increase /decilne (n)		(1,785)	(1,688)	(678)	625	(1,886)	(449)	(435)	(741)	(961)	(427)		
	GROWTH													5% Goal	
		ACC actual / growth	45,100	43,315	41,627	40,949	41,574	41,927	42,284	42,643	43,006	43,371	43,740	43,653	
5% target		Annual Growth rate						0.85%	0.85%	0.85%	0.85%	0.85%	0.85%		Goal met
	GROWTH	Annual Increase(n)					353	356	359	362	366	369			
		ACC actual / growth	45,100	43,315	41,627	40,949	41,574	42,260	42,957	43,666	44,387	45,119	45,863	10% Goal	
10% target		Annual Growth rate						1.65%	1.65%	1.65%	1.65%	1.65%	1.65%		Goal met
	GROWTH	Annual Increase(n)					686	697	709	720	732	744			
		ACC actual / growth	45,100	43,315	41,627	40,949	41,574	42,863	44,192	45,561	46,974	48,430	49,931	20% Goal	
20% target		Annual Growth rate						3.10%	3.10%	3.10%	3.10%	3.10%	3.10%		Goal met
		Annual Increase(n)					1289	1329	1370	1412	1456	1501			

Strategic Planning metrics

	ACC 2014-16 StrPln	THECB 60X30TX StrPln	TWIC 16-23 StrPln
2. Prepare a world-class workforce and expand regional economic growth	<u>2. Prepare a world-class workforce and expand regional economic growth</u>		G3 - Improve and enhance services, programs, and policies to facilitate effective and efficient transitions
	M2.1 - 10% increase in CTE dual credit enrollments		G3 - Expand career and technical education courses to provide additional opportunities for dual credit.
	M2.2 - 10% increase in CEU workforce courses / programs		G4 - Increase employment outcomes by increasing awareness of vocational rehabilitation services and better serving underserved populations.
	M2.3 - 10 % increase in Transitions and I-BEST (Integrated Base Education and Skills Training) programs for adult students	OVER ARCHING -- Provide high-quality adult education programs to improve educational attainment for educationally underserved adults	G2 - Increase access to, referral between, and outcomes of adult education programs and services.
	M2.4 - 10 % increase in Competency-Based Education (CBE) courses		G4 - Employ enhanced or alternative program and service delivery methods
	M2.5 - 10% increase in work based experiences for ACC students		
	M2.6 - 10% increase in students obtaining industry certifications		G1 - Expand licensure and industry certification. G1 - Use third-party, industry-based certifications where relevant as an education or training outcome to connect graduate competencies to job skill requirements. G1- Align career and technical education program content and outcomes with third-party, industry-based certifications

Metrics... What more? Can you say VFA



The VFA is the principle accountability framework for community colleges with measures defined to encompass the full breadth of the community college mission and the diversity of students' goals and educational experiences. The mission-appropriate measures determine how well community colleges are serving students; provide colleges the ability to identify problems and set goals for institutional improvement; and be properly accountable to stakeholders.

Austin Community College District (Austin, TX)

VFA Data Collection Cycle 2016-17

What's in the *Two-Year Progress Report*

- Two-Year Progress Measures

- Retention: fall to next term
- Successful completion of credits: 1st term; by end of year two
of total credits completed with a C grade (C-, C+) or better by the cohort
- Reached credit threshold by end of year two
of students in the cohort that earned 24 credits (part-time) or 42 credits (full-time)
- Persistence/attainment outcomes by the end of two years:
 - Completed certificate or degree
 - Transferred
 - Still enrolled

What you say? Student Success Metrics

ACC Student Success Baseline Data

ACC Baseline Indicators SSI Plan	Fall 2018									
	College-Wide					Classroom / Distance Learning		Full-time/Adjunct Faculty		
	Unduplicated	All Courses (Grade C or above)	Persistence Fall 2018 to Spring 2019	Persistence Fall 2018 to Fall 2019	Gateway Courses	All Courses Face to Face/ Classroom	Distance Learning	Full-time Faculty (Grades C or above)	Adjunct Faculty	

ACC Student Success Baseline Data

ACC Baseline Indicators SSI Plan	Fall 2018								
	College-Wide					Classroom / Distance Learning		Full-time/Adjunct Faculty	
	Unduplicated Headcount ¹	All Courses (Grade C or above) ²	Persistence Fall 2018 to Spring 2019 ¹	Persistence Fall 2018 to Fall 2019 ¹	Gateway Courses (Grade C or above) ^{2,3}	All Courses Face to Face/ Classroom (Grade C or above) ²	Distance Learning Courses (Grade C or above) ²	Full-time faculty (Grades C or above) ²	Adjunct Faculty (Grades C or above) ²
Fall 2016	41,543	73.6%	68.6%	44.5%	69.1%	75.5%	63.0%	71.6%	75.2%
Trend (Compared to Baseline Fall 2016)	↓	↑	↑	↑	→	↑	↑	↑	↑
Aggregate (All Students)	40,799	74.4%	68.7%	45.5%	69.1%	76.4%	65.0%	73.3%	75.5%
White	17,963	78.0%	68.1%	42.8%	74.0%	80.2%	68.6%	76.5%	79.4%
Black	2,973	64.5%	64.9%	43.0%	57.5%	67.6%	53.0%	63.9%	65.0%
Hispanic	14,916	71.0%	70.1%	49.1%	65.2%	72.7%	61.2%	69.9%	71.9%
Asian	2,222	79.7%	67.8%	45.6%	75.0%	81.4%	72.6%	78.5%	81.2%
All Other Races/Ethnicities ⁴	2,400	76.9%	70.6%	46.2%	70.2%	79.1%	65.5%	75.7%	78.1%
Unknown	325	74.2%	66.2%	45.5%	64.7%	75.8%	69.3%	70.2%	78.8%

Non-DevEd	35,599	75.1%	68.5%	45.0%	70.8%	75.4%	66.3%	74.3%	77.4%
White	16,239	79.2%	67.6%	42.5%	75.4%	81.7%	69.3%	77.8%	80.7%
Black	2,407	66.1%	65.7%	43.2%	58.6%	69.5%	55.0%	65.2%	66.9%
Hispanic	12,425	73.0%	70.2%	48.9%	67.0%	74.9%	62.8%	71.9%	74.0%
Asian	2,096	80.5%	67.0%	44.2%	75.9%	82.1%	75.1%	78.9%	82.0%
All Other Races/Ethnicities ⁴	2,155	78.5%	70.5%	46.0%	71.7%	80.8%	66.2%	76.7%	79.9%
Unknown	295	74.6%	66.6%	45.6%	63.4%	75.7%	71.4%	70.2%	79.2%

Notes:

¹ Official headcount, persistence, FTTC status, and DevEd status are calculated based on 12th class day.

² Grade data is based on End of Term data which includes students enrolled (then rolled after the 12th class day).

³ Gateway courses are courses identified as having both high enrollment and high withdrawal rates (last updated in April 2017): ENGL-1001, ENGL-1002, HIST-1001, HIST-1002, MATH-1014, MATH-1024, MATH-1032, MATH-1033, MATH-1042, PHIL-1001, PSY-C-1001, SOC-1001, SPCH-1011. Report run prior to April 2017 was using different list of Gateway Courses.

⁴ All Other Races includes all Hawaiian/Pacific Islanders, Am. Indian/Alaskan Native, Non-Resident Alien, Two or more races.

Source: Grade data, End of Term data, and Official Reporting Date (ORD) data

Metrics “Bloody metrics”

1.1. Increase in years in college	2.1. Increase in completion	2.4. Increase in development	3.3. Increase in award by 15%	3.8. Increase in transfer to four-year	4.1. Workforce	4.2. Marketing/communications	4.4. Financials: Cost per student	4.4. Financials: IPEDS - Revenue	4.5. Human Resources	4.6. Technology:
1.1.1. Increase in years in college	2.1.1. Increase in completion	2.4.1. Increase in development	3.3.1. Increase in award by 15%	3.8.1. Increase in transfer to four-year	4.1.1. Employment	4.2.1. Market penetration (NCCBP)	4.4.1. Cost per expenditures divided	IPEDS - Tuition	4.5.1. Employment employees divided	4.6.1. Capacity metrics - Numbers of computers per student, per faculty, bandwidth, Numbers of smart classrooms, AV support
1.1.2. Increase in percent	2.1.2. Increase in completion	2.4.2. Increase in development	3.3.2. Increase in award by 15%	3.8.2. Increase in transfer to four-year	4.1.2. Licenses	4.2.2. Minority	4.4.2. Cost per direct credit instr	Federal	4.5.2. Instruction	4.6.2. Performance metrics - uptime, reliability, quality, security
1.1.3. Increase in 20 percent	2.1.3. Increase in completion	2.4.3. Increase in development	3.3.3. Increase in award by 15%	3.8.3. Increase in transfer to four-year	4.1.3. Employment	4.2.3. Unique visitors	4.4.3. Average	State	4.5.3. Percent	4.6.3. Relevancy - Use of technology in teaching/learning - Learning labs, digital assets
1.1.4. Increase in CE/CEU credit	2.1.4. Increase in completion	2.5. Increase in college	3.4. Increase in award by 15 percent	3.9. Increase in transfer to four-year	4.1.4. Ecore	4.2.4. Page view	4.4.4. Clean au	Local	4.5.4. Percent	4.6.4. Client satisfaction, complaints, response time
1.1.5. Increase in Adult Education	2.1.4.1. Increase in completion	2.5.1. Increase in college	3.4.1. Increase in award by 15 percent	3.9.1. Increase in transfer to four-year	4.1.5. Programs	4.2.5. Search engine	4.4.5. Compliance	Local	4.5.5. Student	4.6.5. Improved productivity, time for business processes
1.1.6. Increase in	2.1.4.2. Increase in completion	2.5.2. Increase in college	3.4.2. Increase in award by 15 percent	3.9.2. Increase in transfer to four-year	4.1.6. Expansion	4.2.6. Bounce rate	4.4.6. Fund Ba	Private	4.5.6. Student	4.6.6. Implementation of Intranet
1.2. Financial	2.2. Increase in of Student	2.5.3. Increase in college	3.4.3. Increase in award by 15 percent	3.9.3. Increase in transfer to four-year	IPEDS - Specific	4.2.7. Conversion	4.4.7. Cost and	IPEDS - Endow	4.5.7. Training	4.6.7. Accessibility
1.2.1. Increase in 20 percent	2.2.1. Act	2.6. Increase in by 5 p	3.5. Increase in Curriculum b	3.10. Increase in degree who tr	Ac	4.2.8. Inbound	4.4.7.1. Operat	IPEDS - Asset	4.5.8. Faculty	4.6.8. Funds allocated for technology related expenses
1.2.2. Increase in 20 percent	2.2.2. Stu	2.6.1. Increase in by 10	3.5.1. Increase in Curriculum b	3.10.1. Increase in degree who tr	Un	4.2.9. Return on	4.4.8. Adminis	IPEDS - Plant	4.5.8.1. Profes	IPEDS - Academic Libraries
1.3. Increase in following	2.2.3. Act	2.6.2. Increase in by 10	3.5.2. Increase in Curriculum b	3.10.2. Increase in degree who tr	ed	4.3. Facilities	4.4.9. Appropi	IPEDS - Schola	4.5.8.2. Assoc	Library characteristics
1.3.1. Business	2.2.4. Act	2.7. Increase in by 10	3.5.3. Increase in Curriculum b	3.10.3. Increase in degree who tr	Co	4.3.1. Gross sq	4.4.10. E&G Sc	IPEDS - Curren	4.5.8.3. Assis	Collections
1.3.2. Core	2.2.5. Act	2.7.1. Increase in by 15	3.6. Increase in Degree by 15	3.11. Increase in Seeking, 150% (*3	Stu	4.3.2. Net asset and is calculated b	4.4.10.1. E&G	IPEDS - Curren	4.5.8.4. Instru	Expenditures
1.3.3. Core	2.2.6. Act	2.7.2. Increase in by 15	3.6.1. Increase in Degree by 15	3.12. Increase in 10 percent wi	Te	4.3.3. Total Ass	4.4.10.2. E&G	IPEDS - Indebt	IPEDS - Full- an	Library services
1.3.4. Core	2.2.7. Act	2.7.3. Increase in by 15	3.6.2. Increase in Degree by 15	3.13. Increase in Gradua	W	4.3.4. Energy Co	4.4.11. Total R	IPEDS - Financ	status and prima	
1.3.5. Core	2.2.8. Act	2.7.4. Increase in by 15	3.6.3. Increase in Degree by 15	3.14. Increase in Student	Cr	4.3.5. Sustainab	4.4.12. Total R	IPEDS - Perce	IPEDS - Number	
1.3.6. Core	2.2.9. Act	2.7.5. Increase in by 15	3.6.4. Increase in Degree by 15	3.15. Increase in Transfe	On	4.3.6. Safety - e	4.4.12.1. State	IPEDS - Perce	Expenses: FISCAL YEAR 2002-03 TO 2009-10	
1.3.7. Core	2.2.10. Act	2.7.6. Increase in by 15	3.6.5. Increase in Degree by 15	3.16. Increase in Student	Pla	4.3.7. Funds all	4.4.12.2. Tuitic	IPEDS - Core		
1.4. Student	2.3.1. Increase in two ye	2.7.7. Increase in by 15	3.6.6. Increase in Degree by 15	3.17. Increase in Student	Em	4.3.8. Space Us	4.4.12.3. Feder	IPEDS - Core		
1.5. Student	2.3.2. Increase in three y	2.7.8. Increase in by 15	3.6.7. Increase in Degree by 15	3.18. Increase in Student	Ac	4.3.9. Space Pro	4.4.12.4. Instu	IPEDS - Exper		
					Ye	4.3.10. Deferred	4.4.12.5. Const	IPEDS - exp		
					Re	4.3.11. Critical D	4.4.13. Full-tim	IPEDS - exper		
					Me	4.3.12. Campus	4.4.14. Annual	IPEDS - Equit		
					De		4.4.15. Financi	IPEDS - Reven		
					Cre			Expenses		

Question

How many metrics
are in NCCBP

50

100

125

221

287

“The” Snapshot data

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1.17 Dual Enrollment ^{[ECS/ECHS/DCIL]5}	5,341	F20	6,081	5,236

Don't break the formulas

Institutional Goal	Current vs Target	Current vs Previous	Current vs Target	Current vs Previous
1.1 Total Headcount ¹	=IF(D2>B2,1,IF(B2=D2,1,IF(D2<B2,IF(((D2-B2)/B2)*-100<=10,0,-1))))	=IF(D2>E2,1,IF(D2=E2,0,-1))	=IF(D2>B2,1,IF(B2=D2,1,IF(D2<B2,IF(((D2-B2)/B2)*-100<=10,0,-1))))	=IF(E2>D2,1,IF(E2=D2,0,-1))
1.2 African-American Headcount ¹	=IF(D3>B3,1,IF(B3=D3,1,IF(D3<B3,IF(((D3-B3)/B3)*-100<=10,0,-1))))	=IF(D3>E3,1,IF(D3=E3,0,-1))	=IF(D3>B3,1,IF(B3=D3,1,IF(D3<B3,IF(((D3-B3)/B3)*-100<=10,0,-1))))	=IF(E3>D3,1,IF(E3=D3,0,-1))
1.3 African-American Student Proportion ¹	=IF(D4>B4,1,IF(B4=D4,1,IF(D4<B4,IF(((D4-B4)/B4)*-100<=10,0,-1))))	=IF(D4>E4,1,IF(D4=E4,0,-1))	=IF(D4>B4,1,IF(B4=D4,1,IF(D4<B4,IF(((D4-B4)/B4)*-100<=10,0,-1))))	=IF(E4>D4,1,IF(E4=D4,0,-1))
1.4 Hispanic Headcount ¹	=IF(D5>B5,1,IF(B5=D5,1,IF(D5<B5,IF(((D5-B5)/B5)*-100<=10,0,-1))))	=IF(D5>E5,1,IF(D5=E5,0,-1))	=IF(D5>B5,1,IF(B5=D5,1,IF(D5<B5,IF(((D5-B5)/B5)*-100<=10,0,-1))))	=IF(E5>D5,1,IF(E5=D5,0,-1))
1.5 Hispanic Student Proportion ¹	=IF(D6>B6,1,IF(B6=D6,1,IF(D6<B6,IF(((D6-B6)/B6)*-100<=10,0,-1))))	=IF(D6>E6,1,IF(D6=E6,0,-1))	=IF(D6>B6,1,IF(B6=D6,1,IF(D6<B6,IF(((D6-B6)/B6)*-100<=10,0,-1))))	=IF(E6>D6,1,IF(E6=D6,0,-1))
1.6 Asian Headcount ¹	=IF(D7>B7,1,IF(B7=D7,1,IF(D7<B7,IF(((D7-B7)/B7)*-100<=10,0,-1))))	=IF(D7>E7,1,IF(D7=E7,0,-1))	=IF(D7>B7,1,IF(B7=D7,1,IF(D7<B7,IF(((D7-B7)/B7)*-100<=10,0,-1))))	=IF(E7>D7,1,IF(E7=D7,0,-1))
1.7 Asian Student Proportion ¹	=IF(D8>B8,1,IF(B8=D8,1,IF(D8<B8,IF(((D8-B8)/B8)*-100<=10,0,-1))))	=IF(D8>E8,1,IF(D8=E8,0,-1))	=IF(D8>B8,1,IF(B8=D8,1,IF(D8<B8,IF(((D8-B8)/B8)*-100<=10,0,-1))))	=IF(E8>D8,1,IF(E8=D8,0,-1))
1.8 Other Student Proportion ¹	-2	=IF(D9>E9,1,IF(D9=E9,0,-1))	=IF(D9>B9,1,IF(B9=D9,1,IF(D9<B9,IF(((D9-B9)/B9)*-100<=10,0,-1))))	=IF(E9>D9,1,IF(E9=D9,0,-1))
1.9 Service Area Penetration - Credit	=IF(D10>B10,1,IF(B10=D10,1,IF(D10<B10,IF(((D10-B10)/B10)*-100<=10,0,-1))))	=IF(D10>E10,1,IF(D10=E10,0,-1))	=IF(D10>B10,1,IF(B10=D10,1,IF(D10<B10,IF(((D10-B10)/B10)*-100<=10,0,-1))))	=IF(E10>D10,1,IF(E10=D10,0,-1))
1.10 Adult Basic Education Headcount ¹	=IF(D11>B11,1,IF(B11=D11,1,IF(D11<B11,IF(((D11-B11)/B11)*-100<=10,0,-1))))	=IF(D11>E11,1,IF(D11=E11,0,-1))	=IF(D11>B11,1,IF(B11=D11,1,IF(D11<B11,IF(((D11-B11)/B11)*-100<=10,0,-1))))	=IF(E11>D11,1,IF(E11=D11,0,-1))
1.11 English Second Language Headcount	-2	=IF(D12>E12,1,IF(D12=E12,0,-1))	=IF(D12>B12,1,IF(B12=D12,1,IF(D12<B12,IF(((D12-B12)/B12)*-100<=10,0,-1))))	=IF(E12>D12,1,IF(E12=D12,0,-1))
1.12 Headcounts Student Success Courses	-2	=IF(D13>E13,1,IF(D13=E13,0,-1))	=IF(D13>B13,1,IF(B13=D13,1,IF(D13<B13,IF(((D13-B13)/B13)*-100<=10,0,-1))))	=IF(E13>D13,1,IF(E13=D13,0,-1))
1.13 Dev. Ed. Reading Headcount ¹	-2	=IF(D14>E14,1,IF(D14=E14,0,-1))	=IF(D14>B14,1,IF(B14=D14,1,IF(D14<B14,IF(((D14-B14)/B14)*-100<=10,0,-1))))	=IF(E14>D14,1,IF(E14=D14,0,-1))
1.14 Dev. Ed. Writing Headcount ¹	-2	=IF(D15>E15,1,IF(D15=E15,0,-1))	=IF(D15>B15,1,IF(B15=D15,1,IF(D15<B15,IF(((D15-B15)/B15)*-100<=10,0,-1))))	=IF(E15>D15,1,IF(E15=D15,0,-1))
1.15 Dev. Ed. Math Headcount ¹	-2	=IF(D17>E17,1,IF(D17=E17,0,-1))	=IF(D17>B17,1,IF(B17=D17,1,IF(D17<B17,IF(((D17-B17)/B17)*-100<=10,0,-1))))	=IF(E17>D17,1,IF(E17=D17,0,-1))
1.16 Distance Learning Headcount ¹	=IF(D18>B18,1,IF(B18=D18,1,IF(D18<B18,IF(((D18-B18)/B18)*-100<=10,0,-1))))	=IF(D18>E18,1,IF(D18=E18,0,-1))	=IF(D18>B18,1,IF(B18=D18,1,IF(D18<B18,IF(((D18-B18)/B18)*-100<=10,0,-1))))	=IF(E18>D18,1,IF(E18=D18,0,-1))
1.17 Dual Enrollment ^{[ECS/ECHS/DCIL]5}	=IF(D19>B19,1,IF(B19=D19,1,IF(D19<B19,IF(((D19-B19)/B19)*-100<=10,0,-1))))	=IF(D19>E19,1,IF(D19=E19,0,-1))	=IF(D19>B19,1,IF(B19=D19,1,IF(D19<B19,IF(((D19-B19)/B19)*-100<=10,0,-1))))	=IF(E19>D19,1,IF(E19=D19,0,-1))
1.18 Continuing Education Headcount ¹	=IF(D20>B20,1,IF(B20=D20,1,IF(D20<B20,IF(((D20-B20)/B20)*-100<=10,0,-1))))	=IF(D20>E20,1,IF(D20=E20,0,-1))	=IF(D20>B20,1,IF(B20=D20,1,IF(D20<B20,IF(((D20-B20)/B20)*-100<=10,0,-1))))	=IF(E20>D20,1,IF(E20=D20,0,-1))

Trending

Institutional Goal	2011		2012		2013	
	ACC Current	Current Data Period	ACC Current	Current Data Period	ACC Current	Current Data Period
1.1 Closing The Gaps (CTG) Total Enrollment ^{***1}	41,582	Fall 10	42,004	Fall 11	40,159	Fall 12
1.2 CTG African-American Enrollment ^{***1}	3,698	Fall 10	3,423	Fall 11	3,170	Fall 12
1.3 CTG Hispanic Enrollment ^{***1}	11,067	Fall 10	11,765	Fall 11	11,698	Fall 12
1.4 CTG African-American Student Proportion ^{***1}	8.9%	Fall 10	8.15%	Fall 11	7.89%	Fall 12
1.5 CTG Hispanic Student Proportion ^{***1}	26.61%	Fall 10	28.01%	Fall 11	29.13%	Fall 12
1.6 CTG Other Student Proportion ^{***1}	10.46%	Fall 10	16.51%	Fall 11	14.13%	Fall 12
1.7 Adult Basic Education Enrollment ¹	1,745	FY 11	1,745	FY 11	1,906	FY 12
1.8 English as a Second Language Enrollment ¹	2,524	FY 11	2,524	FY 11	2,427	FY 12
1.9 GED Enrollment ¹	146	FY 11	146	FY 11	129	FY 12
1.10 Dev. Ed. Headcount-Study Skills / HUDE ¹	1,656	Fall 10	1,896	Fall 11	1,386	Fall 12
1.11 Dev. Ed. Reading Headcount ¹	1,435	Fall 10	1,568	Fall 11	1,214	Fall 12
1.12 Dev. Ed. Writing Headcount ¹	958	Fall 10	1,081	Fall 11	1,090	Fall 12
1.13 Dev. Ed. Math Headcount ¹	8,622	Fall 10	8,372	Fall 11	7,801	Fall 12
1.14 Continuing Education Enrollments ¹	12,233	AY 10	11,599	AY 11	11,213	AY11
1.15 % of Students Receiving Financial Aid ¹	34%	AY 10	35.00%	SP11	33.00%	SP12
1.16 Annual Tuition & Fees* ^{5(30sch)}	\$ 1,624	FY11	\$ 1,996	FY12	\$ 2,343	FY13

First things first

Measure Title	ACC Snapshot	THECB Success Points	NCCBP	Texas Completes	VFA	ACC SSI
Dev. Ed. Math Headcount	x					
College Readiness Math		x				
Dev. Ed Transition to Credit - Math	x					
Complete First College-Level Math Course		x				
Dev. Ed. Reading Headcount	x					
College Readiness Reading		x				
Dev. Ed. Writing Headcount	x					
College Readiness Writing		x				
Dev. Ed Transition to Credit - Writing	x					
Complete First College-Level Reading/Writing Course		x				
Dev. Ed. Headcount- HUDE/ Study Skills	x					
Student Cohort Tracking Developmental Education Progress Measures (for all					x	

Benchmarks – WHY NCCBP

1. Statistically grounded data
2. Variety of metrics across many areas of an institution
3. Many peers to select from
4. Ease of use and reporting
5. Cost effective
6. SACSCOC metric alignment

Do you
know how
they did
this?



**THEY MEASURED WHAT
MATTERED AND THAT WAS IT**

Questions



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Pronouns He/ His/ Him/ Himself