



COMMUNITY COLLEGE OF BEAVER COUNTY
STRATEGIC PLAN 2019 - 2024



Meghan



Alexia



VISION & MISSION



VISION

To lead, educate, innovate, and inspire



MISSION

CCBC transforms lives through personalized education, dynamic partnerships, and high impact practices.



IMPORTANT DEFINITIONS

OUTCOME:

Metric assessing the prosperity of the institution

KEY PERFORMANCE INDICATOR (KPI):

Snapshot of the overall progress of the institution towards achieving a particular outcome

PLANNING DOCUMENTS

- Academic Master Plan (AMP)
- Assessment Plan (ASMT)
- Facilities Plan (FAC)
- Resource Development (RSDV)
- Strategic Enrollment Management (SEM)
- Succession Plan (SUCC)
- Technology Plan (TECH)

ACHIEVING THE DREAM PRIORITIES

- Data & Technology (DT)
- Engagement & Communication (EC)
- Equity (EQ)
- Leadership & Vision (LV)
- Policies & Practices (PP)
- Strategy & Planning (SP)
- Teaching & Learning (TL)

AOF #1

Ensure the viability and growth of credit and workforce programs.

- SEM
- LV, SP, TL

AOF #2

Build and capitalize upon meaningful partnerships & strategies to drive institutional improvement.

- TECH
- EC, LV, SP

AOF #3

Strengthen the culture of “RAISE,” diversity, & appreciation on campus.

- ASMT
- EC, EQ, LV, PP

AOF #4

Coordinate a comprehensive focus on improving student success.

- AMP
- DT, LV, TL

AOF #5

Increase stakeholder engagement in the Capital Campaign and other funding strategies.

- RSDV
- SP

AOF #6

Strengthen the professional development of faculty and staff.

- SUCC
- EC, TL

AOF #7

Establish the campus as a community and regional asset.

- FAC
- EC, LV



OUTCOME: ENROLLMENT

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Credit-count or headcount based on the number of students, employees, or community members participating in programs, courses, training, and/or other activities.

KPI

Student enrollment in a target number of credits per term

OUTCOME: RETENTION

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Retention of students, employees, and the community in the activities of the College

KPI

The percentage of full- and part-time, first time-at-CCBC, degree/certificate seeking credit students retained fall-to-fall as of the census date for each term. (Not including high school students)





OUTCOME: COMPLETION

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Rate at which students, employees, or members of the community complete programs, courses, training, or activities

KPI

The percentage of full and part-time, fall entering, first time-at-CCBC credit students graduating and/or transferring within six years using Voluntary Framework for Accountability (VFA) cohorts

OUTCOME: FISCAL STRENGTH



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CCBC will continually achieve financial strength as defined by Middle States standards.

KPI

The College's reserve strength measured in terms of national best practices, which establishes healthy reserve funds as 10% of the institution's operating expenses



OUTCOME: SATISFACTION

Students, employees, and the community will demonstrate satisfaction with CCBC's programs, courses, training, facilities, or activities

KPI

Student satisfaction measured through institutional and/or national surveys



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