



WORKFORCE
DATA QUALITY
CAMPAIGN

Business of Data: Employer Engagement in Workforce Information

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WorkforceDQC.org



WDQC Mission

- Advocate for **inclusive, aligned and market-relevant** education and workforce data that can help our nation's human capital policies meet the challenges of a changing economy.
- Promote federal and state reforms for data systems that provide useful information for **policymakers, students and workers, business leaders and educators.**
 - State Blueprint with 13 key features of a high-quality data infrastructure
 - Address federal legislation, funding and technical assistance
 - Policy agenda developed by broad coalition of national organizations, state leaders and technical experts across education/workforce spectrum

National Partners



NATIONAL SKILLS COALITION
Every worker. Every industry. A strong economy.



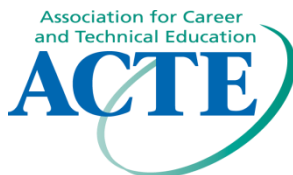
U.S. CHAMBER OF COMMERCE



ASSOCIATION *of* PUBLIC DATA USERS



COUNCIL FOR COMMUNITY
AND ECONOMIC RESEARCH



Association for Career
and Technical Education



NEW AMERICA
FOUNDATION



DATA QUALITY
CAMPAIGN

*Using Data
to Improve
Student
Achievement*



IHEP

INSTITUTE FOR HIGHER EDUCATION POLICY



NATIONAL ASSOCIATION OF

**STATEWORK
FORCE**
AGENCIES



National Association of State Directors
of Career Technical Education Consortium



CLASP

policy solutions that work for low-income people

Funders

Apollo Education Group

Bill & Melinda Gates Foundation

Joyce Foundation

Laura & John Arnold Foundation

Lumina Foundation

Areas of Employer Engagement

- State Longitudinal Data Systems (SLDS)
- Talent Pipeline Management
- Industry Certification Data






State Data Systems

Good progress

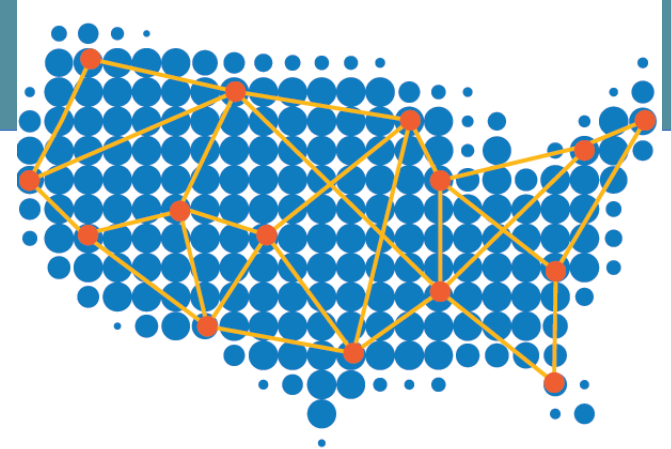
- Interagency data governance
- State funding support
- Assess employment outcomes

Areas for improvement

- Measuring non-degree credentials
- Industry validation
- Skills gap analysis

 Not Started	 In Progress	 Achieved
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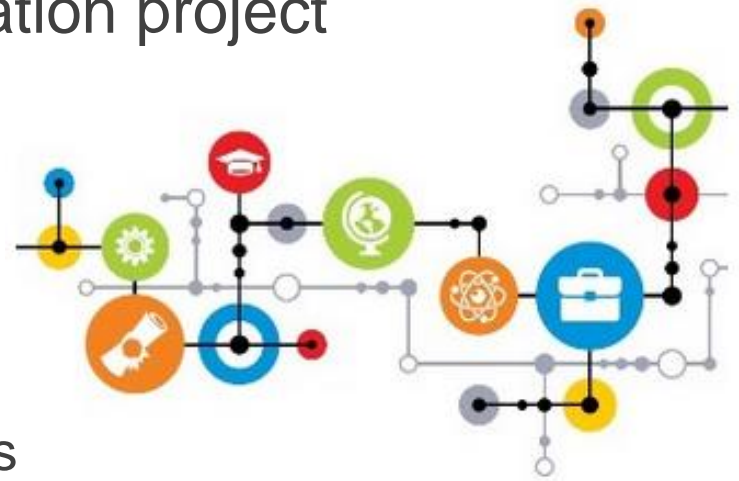
State Data Systems



- Mississippi: SLDS for economic development
- Indiana: Business part of SLDS governance
- Alabama: Employer advocacy for SLDS

Talent Pipeline Management

- US Chamber of Commerce Foundation project
- View workforce as a supply chain
- Case study: Backhaul Direct
 - Small logistics company in Indianapolis
 - Calculated ROI on hiring from different schools
 - Identified preferred schools for focused recruiting



Industry Certification Data

- CompTIA pilot
 - Early data from CA and IN
 - Adding more states; results due in fall
- Workforce Credentials Coalition
 - Nationwide network of community colleges
 - Working with National Student Clearinghouse



Federal Policy Update

- Workforce Innovation & Opportunity Act
 - Law requires reporting on all students
 - Proposed rules clarify wage record access
 - Emphasis on labor market information
- Higher Education Act
 - Federal student unit record system discussion
 - Competing views in House & Senate





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Contact

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A large, thick white arrow that starts from the bottom left and points towards the top right. The arrow has a slight zig-zag pattern in its shaft, with one upward curve followed by a downward curve, before ending in a sharp arrowhead. It is set against a solid teal background.